



AC*cell*ERATE Auction Tutorial

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How to Use the Product Search

If you would like to search our Auction product, please click the "Live Auction" button to the right of the search form. You will then be directed to our Auction website.

To search our Buy Now products follow the instructions below:

I Enter your search criteria in the appropriate fields:

- 1) **Product** – refine search by product type (All Products, Handsets, Batteries, Chargers, Components, or Misc.)
- 2) **Manufacturer** - refine search to specific OEM.
- 3) **Model** – search for specific OEM model.
- 4) **Technology** – for handsets, select desired technologies or check “All.”
- 5) **Frequency** – for handsets, select desired frequency or check “All.”
- 6) **Condition** - select product condition to search for. For a description of handset conditions, click here.
- 7) **Quantity Available** - search for a desired quantity of product. *NOTE: We sell to businesses only. We require a minimum offer of 10 units per item. Your total offer must be 20 units or greater.



The screenshot shows the 'Product Search' form on the ReCellular website. The form has several dropdown menus and checkboxes. The 'Product' dropdown is set to 'ALL PRODUCTS'. The 'Manufacturer' dropdown is set to 'All Manufacturers'. The 'Model' dropdown is set to 'All Models'. The 'Technology' dropdown is set to 'All Technologies'. The 'Frequency' dropdown is set to 'All Frequencies'. The 'Condition' dropdown is set to 'All Conditions'. The 'Quantity Available' dropdown is set to 'All Quantities'. A 'Live Auction' button is located to the right of the form. Below the form, there is a red banner with a warning message: 'WARNING: Please note that we sell to businesses only. We require a minimum offer of 20 units per item. Your total offer must be 20 units or greater.'

II Click “Search” to enter your information. You may also do a product search of “All Products” in inventory without specific search criteria.

How To Use Search Results

When Buy Now Search Results are displayed, each result is divided into 7 columns. Each column represents an attribute of a specific product that matches your search criteria.

The attributes for each product are:

- **OEM** – Original Equipment Manufacturer of the product.
- **Model** - The product description per ReCellular naming conventions. This attribute is a link that, when clicked, will take you to more in-depth product details.
- **Grade** - States the condition of the product per ReCellular naming conventions.
- **Tech / Frequency** - The basis of the operating system (technology) and the mode description of a phone in terms of dual-, tri-, and quad-bands (Frequency).
- **Carrier** – If applicable, indicates if a product is sales restricted. Some of our products are restricted to sales within a specific country or region. Call your account rep at (800) 441-1544 for product restriction information.
- **Units** - The quantity of product available for bid or Buy Now purchase.
- **Buy Now** - click to continue with the Buy Now process



Buy Now product is available for immediate purchase. Click the red "Buy Now" button that corresponds with your desired product and follow the instructions to place an electronic offer.

If you would like to bid on a product at Auction:

Click the blue "Live Auction" button above the Search Results table. After this button is clicked, you will be asked to Log In using your ReCellular user ID and password.

Live Auction - click to begin bidding

How to Purchase Buy Now Product

When you have chosen a product for immediate purchase, it will be indicated by a red “Buy Now” button in the last column of the listing.

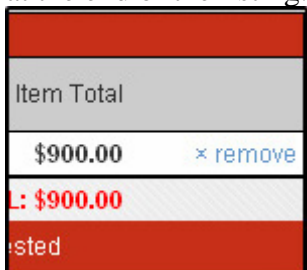
- 1) Click the red “Buy Now” button. A page specific to that product will be displayed. After reviewing the product specifications, enter the quantity desired in the “Quantity” field and click “Add Item to Cart” to continue. *NOTE: We require a minimum offer of 10 units PER item. Your total offer MUST be 20 units or greater.



- 2) **Your Offer Summary.** This page will list the items that you have chosen. Each listing will consist of the Grade, desired quantity, and individual unit price. Total cost for each product selected will be listed, as well as sub-total for multiple products.



- 3) If you wish to remove a product from Your Offer Summary, click the “remove” link at the end of the listing.



- 4) If you wish to search for additional product or add more Buy Now products to Your Offer Summary, click the “Continue Shopping” button to return to your previous search results. If you are satisfied with Your Offer Summary, click the “Submit Offer” button to continue with the electronic offer process. Your Offer Summary will be submitted to your ReCellular account representative who will follow up with you and arrange payment and shipping. You will also receive an email confirming your offer submission.

How to Bid on Live Auction Product

- 1) When you click the “Live Auction” button you will be asked to Login before continuing. Enter your ReCellular username (usually your email address) and password to continue.
- 2) After signing in, you will be redirected to our Live Auction website that will list all auction opportunities. Locate the product or products that you are interested in bidding on by examining the listings. You may also search for specific listings by Product, Model, Description, Manufacturer and Condition.



Product Code

Description

Manufacturer

Condition

Search

- 3) Once you have located the product(s) you would like to bid on, enter your bid amount and the quantity in the fields provided. *NOTE: The quantity will automatically default to the entire amount available but it can be changed. You may bid on as many products as you wish at one time.

QTY	CONDITION	TECHNOLOGY	TARGET PRICE	CLOSING DATE	BID PRICE	QTY REQ'D
170	Tested	CDMA 800 / 1900 / ANALOG	\$ 8.0000	28 Oct 2008 22:00	\$ <input type="text" value="8.00"/>	<input type="text" value="170"/>
410	Tested	CDMA 1900 / 800 / ANALOG	\$ 6.0000	28 Oct 2008 22:00	\$ <input type="text" value="6.00"/>	<input type="text" value="180"/>

- 4) When you have finished entering bids on all of your desired products, click the “Place Bids” button at the bottom of the page. After this button is clicked, you will be taken to your Bid Basket.
- 5) Your Bid Basket will display your bid products with the amount and quantity. Before continuing you will need to confirm these bids by checking the box in the first column. When this box is checked, you can choose to delete the item from your Bid Basket (“Remove Selection”) or confirm that the bid is correct (“Confirm Selection”). You may also click the “Return to Main Page” button to continue shopping and add more bids to your Bid Basket.



- 6) Once you have confirmed your bids, this information is sent to ReCellular for consideration. An email response will be sent to your account to confirm receipt of your bids. You will receive an additional email letting you know if your bid has been accepted or denied.

How to Use the Customer Features of the Live Auction Website

Bid Notes:

You have the opportunity to add notes or instructions to each bid in your Bid Basket and Bid History. Clicking the notepad icon in the last column of the product listing will bring up a small window in which you can add notes or instructions and save them to the product listing to be viewed or updated later.



Bid History:

To view your complete bid history, simply click the “Bid History” link in the top navigation. You will have the option to view all bids by clicking the “Search” button or you may search on a specific date range using the date search. These results will show your bids broken down by pending, accepted and processed. To export this list to Microsoft Excel, click the “Export to Excel” button.

